ARK JUNIPER CONSULTING LLC

Rigorous, practical evidence for mission-driven investment

Noah H. Enelow, Ph.D., Principal | Eugene, Oregon | (503) 914-7400 | noah@arkjuniperconsulting.llc | http://arkjuniperconsulting.llc

WHO WE ARE

Ark Juniper Consulting LLC helps foundations, impact investors, Tribal organizations, public agencies, and mission-driven firms understand the impact of their services, programs, and investments to inform strategy and planning. Principal Noah Enelow, Ph.D., an economist, spent 14 years at Ecotrust, most recently as Senior Director of 3E Research and Evaluation, leading measurement, evaluation, and economic analysis for community-based programs and mission-driven capital investments. We pair quantitative rigor with participatory, community-grounded methods and accessible reporting and presentations.

CORE CAPABILITIES

- **Measurement and evaluation.** Theories of Change, indicator systems, and formative and developmental evaluation, using interviews, focus groups, surveys, and program data.
- **Economic valuation and impact modeling.** Valuation of market and nonmarket outcomes, financial modeling, and economic impact analysis (IMPLAN, RIMS II), including jobs and multiplier effects.
- **Philanthropic strategy.** Sector landscape analyses, program strategy roadmaps, workflows and RFP drafting, selection criteria, and scoring rubrics for foundations. Program officer for hire.
- **Workforce and economic mobility research.** Occupation, wage, and demographic analysis; program and policy scans; local-hire and equity standards review; analysis of labor market opportunities, barriers, and gaps.
- **Market and financial feasibility.** Market sizing, supply and demand drivers, cost-of-production and enterprise-budget models, value chain analysis, and business planning.
- **Tools and frameworks.** Reusable and customized evaluation toolkits, shared metrics platforms, impact models, and analytic frameworks.

SELECTED EXPERIENCE

- **Alaska Mariculture Cluster ($49M EDA grant).** Lead evaluator for Southeast Conference: Theory of Change, indicators, interim and final reports. Conducted 27 interviews, moderated 4 regional focus groups, and analyzed program documentation. Alaska Native communities benefit from 65% of funded project value, against a 25% target.
- **Sustainable Southeast Partnership.** Evaluated a regional collective impact initiative in rural Southeast Alaska. A swing-weighting valuation estimated about $5.3M in annual value (a 7:1 impact multiplier) and supported SSP's $10M fundraise from Sealaska to create the Seacoast Trust, its permanent endowment.
- **Cascadia Foodshed Financing Project.** Six sector market, cost-of-production, and financial analyses for a philanthropy-led food system investment effort.
- **Jobs and Equity in the Urban Forest.** USDA Forest Service-funded workforce and economic impact study with PolicyLink, including an IMPLAN analysis.
- **Bullitt Center.** Lifecycle ecosystem services valuation for the Bullitt Foundation; benefits valued at $1.5M to $18.5M across discount-rate and carbon-price scenarios.
- **Philanthropic landscape and strategy.** Sector-level landscape analysis and transition roadmap of the green building industry for a Pacific Northwest private foundation, drawing on 19 expert interviews.

DIFFERENTIATORS

- **Rigorous decision support.** Ph.D. economist; transparent assumptions, counterfactuals, and sensitivity tests.
- **Community-grounded.** Experience with Alaska Native, rural, and low-income communities; equity built into design.
- **Funder-ready.** Findings framed for boards, leadership and management teams, investment committees, and public reporting.
- **Verifiable.** Many reports are published, citable, and available online.
- **Remote-capable.** Serving clients nationwide, with fully remote engagements.
- **Efficient workflow.** AI-assisted workflows and data reconciliation across quantitative and qualitative sources.

WHO WE SERVE

- Foundations and funders, including impact investors
- Tribes and Tribally focused organizations, including Alaska Native corporations
- Government agencies
- Community-based organizations
- Private, mission-driven firms seeking consulting support

METHODS AND TOOLS

Mixed-methods evaluation; econometrics; survey and choice-experiment design; depth interviewing and focus group moderation; IMPLAN and RIMS II; R, Stata, Tableau, Google Suite, Asana.

COMPANY DATA

Legal name: Ark Juniper Consulting LLC
Principal: Noah H. Enelow, Ph.D.
Location: Eugene, Oregon
Service area: Nationwide; remote
Website: http://arkjuniperconsulting.llc
UEI / SAM.gov: HS85BYEA1613
NAICS: 541611
Rates and contract vehicles: Available upon request

Experience shown was led or co-led by the Principal at Ecotrust (2012–2026) unless noted. Full reports available on request.