Noah H. Enelow, Ph.D.

Evaluation and Impact Measurement Leader | Economist
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PROFILE

Economist and evaluation leader with 14+ years of experience designing and leading measurement, evaluation, and economic analysis for community-based programs, including workforce development and economic mobility initiatives. Ph.D. economist with a strong quantitative toolkit (econometrics, economic impact analysis, valuation) who advises Tribes, nonprofits, funders, and Economic Development Districts and explains complex analysis to non-technical audiences. Experienced in developing practical data tools, and in using AI tools for drafting and data cleaning.

PROFESSIONAL EXPERIENCE

Ark Juniper Consulting LLC *2026 – Present*

Principal. Independent consulting practice.

Ecotrust, Portland, OR *2012 – 2026*

Senior Director (2026) and Director (2018 – 2025), 3E (Equity, Ecology, Economy) Research and Evaluation

- Led and co-led organization-wide measurement and evaluation processes, including Theory of Change and indicator development, and managed a team of three.
- Lead evaluator and author of the **Alaska Mariculture Cluster grant evaluation (2026)**.
- Lead researcher on the **Sustainable Southeast Partnership evaluation (2018)**; used swing weighting to estimate the total economic value of the partnership's cross-sector collaboration.
- Project manager and co-author of the **Equitable Evaluation Toolkit (2025)**, translating Ecotrust's evaluation practice into a public resource.
- Delivered program evaluation, economic analysis, and business planning (value chain analysis, SWOT, market research) for Ecotrust programs and external clients, including Tribes, nonprofits, and Economic Development Districts (EDDs).
- Supported New Markets Tax Credits applications and Community Benefits Agreements (2015 – 2026).
- Member, Ecotrust Leadership Team (2020 – 2022) and Strategic Planning Working Group (2020 – 2021).
- Completed carbon inventories for forestland and farmland (FICAT, COMET-Planner).

Senior Economist *2015 – 2018*

- Led workforce development research and partnerships, including **Jobs and Equity in the Urban Forest (2017)**, which informed the development of Portland's Green Workforce Academy for urban young adults of color.
- Conducted food systems cost-of-production, market, infrastructure, and financial analysis, ecosystem services valuation, and economic impact analysis.
- Provided strategy consulting for external clients and built partnerships with local community organizations.

Economist *2012 – 2015*

- Authored economic impact, ecosystem services valuation, and risk analyses for conservation and community clients (see selected reports).

Academic Appointments *2008 – 2011*

Visiting Assistant Professor of Economics, Hampshire College (2009 – 2011); Visiting Instructor in Economics, Wesleyan University (2008 – 2009)

SKILLS AND TOOLS

Evaluation and measurement: Theory of Change, indicator development, principles-based evaluation, developmental and formative evaluation, organization-wide measurement systems

Quantitative and economic analysis: Econometrics, economic impact analysis, ecosystem services valuation, cost-of-production, market, infrastructure, and financial analysis

Tools: R, Stata, Tableau, Microsoft Office Suite, Google Suite, Asana, ACS; AI tools for drafting and for cleaning and reconciling quantitative and qualitative data; COMET-Planner, FICAT

SELECTED EVALUATION AND RESEARCH REPORTS

The Alaska Mariculture Cluster: Grant Evaluation 2023–2025 (2026). Lead Evaluator, Author. Alaska Mariculture Cluster and Southeast Conference.

Ecotrust Equitable Evaluation Toolkit (2025). Project Manager, co-author. Ecotrust. Also co-author, "Equitable Evaluation at Ecotrust: Report" (2024).

The Value of Collaboration: An Evaluation of the Sustainable Southeast Partnership (2018). Lead Researcher and Report Author.

Farm to Institution Metrics Platform (2018). Co-author (with Amanda Oborne and Stacey Sobell). Ecotrust.

Jobs and Equity in the Urban Forest (2017). Project Manager and Lead Author. Ecotrust.

The Cascadia Foodshed: Market Research (2016). Lead Researcher and Report Author.

The Economic Impact of Clean Energy Investments in the Pacific Northwest (2016). Co-author. Labor Network for Sustainability.

The Values of Place: Recreation and Cultural Ecosystem Services in Puget Sound (2015). Co-author (with Kai Chan et al.). Ecotrust, IRES, and Point97.

Peer-reviewed: "Coffee, cooperatives, and *choba-choba*: the role of non-market labor networks in building equitable supply chains." *Eutopia: Revista de Desarrollo Económico Territorial*, no. 7 (2015). Full publication list available on request.

SELECTED INVITED TALKS

U.S. Society for Ecological Economics, Louisville, KY (2019): "The Green Workforce Academy: Targeted workforce development for urban young adults of color in Portland, Oregon."

Urban Forest Symposium, University of Washington, Seattle, WA (2017): "Jobs and Equity in the Urban Forest."

EDUCATION, FELLOWSHIPS AND AWARDS

Ph.D., Economics, University of Massachusetts Amherst, 2012. Dissertation: "Fair Trade Coffee, Agrarian Cooperatives, and Rural Livelihoods in Peru."

M.A., Economics, University of Massachusetts Amherst, 2006.

B.A., Literature (with Distinction), Yale University, 1999.

Fulbright Fellowship (Institute of International Education), Peru, 2006–2007.

John Kenneth Galbraith Prize, University of Massachusetts Amherst, 2008.